

St. Lawrence County Industrial Development Agency

Human Services Center
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Raymond H. Fountain
Chief Executive Officer

BENCHMARK

Project: Ablan's Business Center, Inc.
Address: 47 East Main Street, Gouverneur, NY
Start Date: April 4, 2011

Overview: Julie Ablan-Woodrow started a small computer repair service from her home eleven years ago after becoming disabled in a car accident. Since then she has grown Julie's Computers into a full service business center located on Main Street in Gouverneur now operating under the name of Ablan's Business Center, Inc. The store provides AT & T cellular service, phones and accessories, computer products, book binding, and is an authorized UPS shipper and are especially focused on providing network systems and services to small and medium sized businesses. Julie prides herself on customer service, and offers training and support for all of her products. She is requesting funds to be used for the purchase of inventory and working capital.

Actions Taken: St. Lawrence County Local Development Corporation
Microenterprise Grant Program\$15,750

- Economic Indicators:**
- Jobs Maintained and Generated – This project will assist in generating 1.25 FTE jobs over the next three years.
 - Targeted Employment Opportunity – The purpose of the Microenterprise Grant Program is to create employment opportunities for persons of low-moderate income (LMI). This project provides assistance to an entrepreneur who meets the LMI guidelines.
 - Other Financing Leveraged:
Private Equity\$14,300
 - Improve Corporate Performance – This project will allow the store to expand their inventory offering more products to consumers and help with better cash flow.
 - Targeted Business – This project is in line with the Microenterprise Grant Program objective to target assistance to businesses which occupy commercial space, and that provide specialty goods or services in a community in the County where they are not currently found.