

St. Lawrence County Industrial Development Agency
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Patrick J. Kelly
 Chief Executive Officer

PROJECT ACTIVITY REPORT

Project: 2016 Community Development and Environmental Improvement Program
Project Address: Various in St. Lawrence County
Application Date: Deadline for Applications was April 15, 2016
Board Approval Date: June 29, 2016
Assistance Date: Varies

Project Overview:

The St. Lawrence River Valley Redevelopment Agency set aside up to 5% of its unrestricted cash assets for Community Development and Environmental Improvement Projects. The funds are intended to assist communities, not-for-profit organizations, institutions and other incorporated entities that are planning to undertake a project that will provide a clear and demonstrable community benefit.

Actions Taken: The following projects and awards were approved:

Business Development Corporation of Massena	Award: \$66,250.00 Loan. A continuation of the Massena Industrial Park Rail Access project, expanding the rail spur trans load pad and paving a portion of the pad with heavy duty concrete pavement. Companies have expressed interest in utilizing the spur to its fullest if equipped with a stable, concrete platform.
Clarkson University	Award: \$93,000.00 Property Investment. Transform currently unusable space into a premium manufacturing environment for start-up companies to drive employment and economic growth.
St. Lawrence County Chamber of Commerce	Award: \$34,390.00 Grant. To launch an interactive, dynamic four-season trail mapping website, mobile app and marketing materials to promote the Adirondack Seaway Trails. The marketing tools will provide descriptive information on trailheads, boat launches, facilities available and way-finding instruction so that residents and visitors can access, enjoy and respect the environment by remaining on the established trails.
Town of Louisville	Award: \$49,000.00 Grant. Replace 30-35-year-old playground equipment at the Community Center, which hosts many events throughout the year, attended by many local families and visitors. Also, the Town will conduct a formal engineering study to determine if a large parcel of land located on the St. Lawrence River should be converted into a Town owned and operated campground, allowing for the Town to become fiscally independent and potentially creating jobs.
Town of Waddington	Award: \$77,000.00 Grant. Improve and enable adaptive reuse of the old town hall, whereby the community will ensure public access and maximize useful space of this historic downtown structure.
Village of Massena	Award: \$75,000.00 Grant. Establish a downtown revitalization fund called Heart of the Community. The fund will be used to assist and incentivize the attraction, retention and expansion of businesses downtown.
Village of Potsdam	Award: \$45,000.00 Grant. Renovations to the Cross-Town Canal, a century-old component of the Village's storm water sewer system. The proposed project will accomplish several important goals, including the Cross-Town Canal's capacity to efficiently hold and carry storm water will be increased through the elimination of impediments to the flow of run-off.