

ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT AGENCY
 Resolution No. IDA-19-05-17
 May 17, 2019

**AUTHORIZING AGREEMENT WITH THE NEW YORK POWER AUTHORITY TO
 ENHANCE THE SLCIDA’S WEBSITE AND RELATED MARKETING ACTIVITIES**

WHEREAS, the mission of the St. Lawrence County Industrial Development Agency is to promote, encourage, attract and develop job opportunities and economically sound commerce and industry in St. Lawrence County, and

WHEREAS, the New York Power Authority is authorized to allocate and sell hydropower designated as Preservation Power to eligible businesses located within the Counties of Jefferson, St. Lawrence and Franklin to support economic development as further provided for in Public Authorities Law 1005(13); and

WHEREAS, on July 25, 2017, NYPA’s Board of Trustees authorized the development of marketing initiatives between NYPA and North Country communities, to support opportunities for NYPA and the North Country communities to attract new business to the North Country (the “Marketing Effort”); and

WHEREAS, on June 22, 2018, the SLCIDA approved Resolution No. IDA-18-06-18 exploring the feasibility of a project as part of a Marketing Effort that would (i) enhance the value of SLCIDA’s website (“Website”) as a tool to facilitate economic development in the North Country through improvements like enhanced website capabilities (i.e., design, content, navigation), search engine optimization, and social media integration (collectively, the “Website Enhancements”), and (ii) implement business development strategies (“Business Development Strategies”) built around an enhanced Website (collectively, the “Project”); and

WHEREAS, the NYPA and the SLCIDA have explored the feasibility of such a Project and now desire to set forth their mutual understandings concerning steps that each can take to advance the Project;

NOW, THEREFORE, BE IT RESOLVED by the St. Lawrence County Industrial Development Agency that the SLCIDA Chief Executive Officer is designated, authorized, empowered and directed to execute the agreement to establish a mutually beneficial collaboration that would provide for the implementation of the Project.

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|-------------|------------|------------|----------------|---------------|
| Move: | McMahon | | | |
| Second: | Reagen | | | |
| VOTE | AYE | NAY | ABSTAIN | ABSENT |
| Blevins | X | | | |
| Hall | X | | | |
| LaBaff | | | | X |
| McMahon | X | | | |
| Morrill | | | | X |
| Reagen | X | | | |
| Staples | X | | | |

I HEREBY CERTIFY that I have compared this copy of this Resolution with the original record in this office, and that the same is a correct transcript thereof and of the whole of said original record.

/s/

 Lori Sibley May 17, 2019