

ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT AGENCY
Resolution No. IDA-24-10-27
October 31, 2024

**PROFESSIONAL SERVICES FOR WEBSITE MAINTENANCE, SOCIAL MEDIA, AND
TECHNICAL SERVICES**

A regular meeting of the St. Lawrence County Industrial Development Agency (the “SLCIDA”) was convened on October 31, 2024 at 1:00 PM, local time, in the Main Conference Room of the Ernest J. LaBaff Industrial Building, 19 Commerce Lane, Canton, New York.

The meeting was called to order by Mr. Blevins, and upon roll being called, the following members of the SLCIDA were:

MEMBER	PRESENT	ABSENT
Blevins, Lynn	X	
Hall, Mark	X	
LaBaff, Ernie	X	
McMahon, Andrew	X	
Morrill, Steven		X
Reagan, James	X	
Staples, Brian	X	

The following persons were ALSO PRESENT: (IDA Staff) Patrick Kelly, Kimberly Gilbert, Richard Williams, and Lori Sibley.

After the meeting had been duly called to order, Mr. Blevins announced that among the purposes of the meeting was to consider and take action on certain matters pertaining to properties throughout the County that the Agency has involvement with.

On motion duly made by Mr. LaBaff and seconded by Mr. Hall, the following resolution was placed before the members of the St. Lawrence County Industrial Development Agency:

**RESOLUTION OF THE ST. LAWRENCE COUNTY INDUSTRIAL DEVELOPMENT
AGENCY AUTHORIZING THE EXECUTION OF CERTAIN DOCUMENTS IN
CONNECTION WITH WEBSITE MAINTENANCE, SOCIAL MEDIA, AND TECHNICAL
SERVICES**

Resolution No. IDA-24-10-27

WHEREAS, the St. Lawrence County Industrial Development Agency (“SLCIDA”) with assistance from New York Power Authority (“NYPA”) enhanced the value of SLCIDA’s website (“Website”) as a tool to facilitate economic development in the North Country through improvements like enhanced website capabilities (i.e., design, content, navigation), search engine optimization, and social media integration (collectively, the “Website Enhancements”), and

WHEREAS, the website require ongoing maintenance for security and technical services, and

WHEREAS, SLCIDA sought out assistance for continued web promotion of St. Lawrence County through content development, social media and marketing campaigns,

NOW, THEREFORE, BE IT RESOLVED that the St. Lawrence County Industrial Development Agency authorizes the preparation, execution, and delivery of all necessary documents for website services with Submersive Media for a period of three years from January 1, 2025. SLCIDA reserves the option to renew the agreement for another three-year term, with the budget revisited for each January, and

BE IT FURTHER RESOLVED that St. Lawrence County Industrial Development Agency officers are, subject to Legal Counsel’s opinion, each hereby designated, authorized, empowered, and directed to execute and deliver any and all agreements necessary to effectuate the transactions contemplated by this resolution.

The question of the adoption of the foregoing resolution was duly put to vote on roll call, which resulted as follows:

MEMBER	AYE	NAY	ABSTAIN	ABSENT
Blevins, Lynn	X			
Hall, Mark	X			
LaBaff, Ernie	X			
McMahon, Andrew	X			
Morrill, Steven				X
Reagan, James	X			
Staples, Brian	X			

The Resolution was thereupon declared duly adopted.

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SECRETARY'S CERTIFICATION

STATE OF NEW YORK)
) ss.:
COUNTY OF ST. LAWRENCE)

I, the undersigned Secretary of the St. Lawrence County Industrial Development Agency (the "Issuer"), DO HEREBY CERTIFY:

That I have compared the annexed extract of minutes of the meeting of the Issuer, including the resolution contained therein, held on October 31, 2024 with the original thereof on file in my office, and that the same is a true and correct copy of the said original and of such resolution set forth therein and of the whole of said original insofar as the same related to the subject matters therein referred to.

I FURTHER CERTIFY, that (A) all Directors of said Issuer had due notice of said meeting; (B) that the meeting was in all respects duly held; and (C) pursuant to Article 7 of the Public Officers Law (the "Open Meetings Law"), said meeting was open to the general public, and that public notice of the time and place of said meeting was duly given in accordance with the Open Meetings Law.

I FURTHER CERTIFY, that there was a quorum of the Directors of the Issuer present throughout said meeting.

I FURTHER CERTIFY, that as of the date hereof, the attached resolution is in full force and effect and has not been amended, repealed, rescinded, or modified.

IN WITNESS WHEREOF, I have hereunto set my hand of said Issuer as of October 31, 2024.



Ernest J. LaBaff Secretary

Schedule A

<u>Company</u>
Exemplifi LLC
Submersive Media
TanDev LLC
Technology International, Inc.